

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date
WAZ-TV / Rst-Dur	10/29/12

I, Stephanie Maroney, do hereby request station time concerning the following issue:

American Crossroads  
1401 New York Avenue Suite 1200  
Washington, DC 20005  
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** 25,650.00 / 21802.50

This broadcast time will be used by: American Crossroads

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable).

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/26/12 Stephen May  
Signature

Date

703-299-1760

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

MM Matt Dinegan 65M  
Signature Printed Name Title

# CONTRACT



**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

Contract / Revision 115288 /	Alt Order # 06233151
<b>Product</b> <b>AMERICAN CROSSROADS</b>	
Contract Dates 10/30/12 - 11/05/12	Estimate # 694
Advertiser American Crossroads	Original Date / Revision 07/13/12 / 10/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station WRAZ	Account Executive N Welte
Sales Office Philadelphia Tel	
Special Handling	
<b>Demographic</b> Adults 35+	
IDB# 11	Advertiser Code 27
Agency Ref	Advertiser Ref

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	10/30/12	11/02/12	7-8a M-F	7-8a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$350.00			
N 2	WRAZ	11/05/12	11/05/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$350.00			
N 3	WRAZ	10/30/12	11/02/12	8-9a M-F	8-9am		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$350.00			
N 4	WRAZ	11/05/12	11/05/12	8-9a M-F	8-9am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$350.00			
N 5	WRAZ	10/30/12	11/02/12	9-10a M-F	9-10a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$250.00			
N 6	WRAZ	11/05/12	11/05/12	9-10a M-F	9-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$250.00			
N 7	WRAZ	10/31/12	10/31/12	3-4p M-F	3-4p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--2----				2	\$150.00			
N 8	WRAZ	10/30/12	11/02/12	3-4p M-F	3-4p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-T-TF--				3	\$150.00			
N 9	WRAZ	11/05/12	11/05/12	3-4p M-F	3-4p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	2-----				2	\$150.00			
N 10	WRAZ	10/30/12	11/02/12	4-5p M-F	4-5p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$200.00			
N 11	WRAZ	11/05/12	11/05/12	4-5p M-F	4-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	2-----				1	\$200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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**Diamond View Office Building**  
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Advertiser American Crossroads		Original Date / Revision 07/13/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 11/05/12	11/11/12	1-----								
N 12	WRAZ	10/30/12	11/02/12	7-730p M-F	7-730p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	-TWTF--								
N 13	WRAZ	11/05/12	11/05/12	7-730p M-F	7-730p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 11/05/12	11/11/12	1-----								
N 14	WRAZ	10/30/12	11/02/12	WRAL's 10p News On Fox 5(Late News			:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	-TWTF--								
N 15	WRAZ	11/05/12	11/05/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 11/05/12	11/11/12	1-----								
N 16	WRAZ	11/03/12	11/03/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	-----1-								
N 17	WRAZ	11/04/12	11/04/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	-----1								
D 18	WRAZ	11/02/12	11/02/12	Fri Prime 8-9p	8-9p		:30			NM	0	\$0.00
N 19	WRAZ	11/04/12	11/04/12	NFL Panthers Game	Panthers Game		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	-----1								
N 20	WRAZ	11/02/12	11/02/12	Fri Prime 8-9p	8-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	----1--								

Totals 41 \$25,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	41	\$25,650.00	\$21,802.50
<b>Totals</b>	<b>41</b>	<b>\$25,650.00</b>	<b>\$21,802.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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